

## New Company: Arrow Kayaks

Written by [Tim Shuff](#) Friday, 22 January 2010 00:00



**A boutique upstart in Denmark promises a kayak with "glide, manoeuvrability and solid edging" with their first design, the ArrowPlay.**

Two avid young sea kayakers in Demark have launched a new kayak company, Arrow Kayaks, to accomplish the dream of every avid young sea kayaker: to build and sell the kind of kayaks they want to paddle.

"We wanted something with a better glide and better edging so we thought why not make one ourselves," said company co-founder Nicolai Ilcus in [an interview](#) with kayaking podcaster Simon Willis.

Why not indeed. It's a question asked by many and successfully answered by few, as evidenced by the [recent closure](#) of Sweden-based Swim Kayaks.

Ilcus co-founded Arrow with his chum Jesper Kromann-Andersen. The pair taught themselves computer aided design and set out to build the perfect playboat, coming out with the ArrowPlay last May.



“When people try it, it’ll be the glide and the manouvreability and the solid edging - and the design, which is quite unique with the arrow,” said Ilcus, referring to what will set this kayak apart from other performance sea kayaks.

Every Arrow Kayak has a distinctive arrow pattern on the deck.

The company is now working on a second kayak design.

The ArrowPlay is being manufactured in Estonia and is available in both skeg and rudder versions. It sells for \$3,218 Euros in semi-carbon and \$2,412 in a hybrid layup.



Here in Canada the name Arrow brings to mind a chapter in aviation history: the ill-fated [Avro Arrow](#) fighter plane that was reputed to be brilliant in design, but for political and economic reasons never flew past the testing stage.

Let's hope this is the Arrow that takes off.

Artiklen er fra:

<http://www.adventurekayakmag.com/features/features-kayaks/694-new-kayak-company.html>